

Friends of Delnor - Wiggins Pass State Park
Board Meeting Minutes: August 1, 2016
Monday 10 AM – CSO Room

Board members present: Marcia Byrd, Milagros Dougan, Kathy Foster, Joe Gagnier, Gabriella Miyamoto, Phil Nye, Ann Petrillo

Board members absent: Larry Beer, Valerie Thompson

Staff present: Bob Steiger, Lori Heath Thorn

Proceedings:

A quorum was established and the meeting was called to order at 10:00 AM by Ann Petrillo, President.
The April minutes were approved.

Reports of Officers:

President - Kathe Rasch resigned as of July 15th. Marcia will send a thank you and a certificate for her nearly 5 years of service.

Ann proposed Milagros Dougan for membership on the board to take over as treasurer. Milagros was voted in and installed by Bob Steiger.

Treasurer –Milagros reported the finances as of 30-Jun-16 comparing to 30-Jun-15. Income is less and Expenses are more by comparison. At mid year the income is \$1639.87 less than it was in 2015. Cash from the checking account and money market accounts total \$64,877.92. The accountants have resigned. Steps to replace them will come from Lori advertising in the NDN and from an email blast from Ann.

Park Manager – Bob reported that Coach B's summer camp returned again this summer. The park gets 10% of the registration fees for the camp. The money is turned over to the state. He re-established a contract with AWE - All Water Excursions, located east of the park on Tamiami Trail . They have operated a ferry service concession here since 2007. The ferry drops beachgoers off along the pass east of the boardwalk. Conversation followed about ferrying folks to the park during events. That will have to be investigated.

The rangers operated the mobile toll booths on the holidays. Bob received information that the plans for a new administration building are 30% complete.

Area #1 boardwalks, ramps, and concrete walks have been completed and comply with the ADA requirements. Area #5 will be next. Bob will forward the latest Unit Plan to the board so that members can see what has been planned for the future.

Park Specialist – Lori will get the necessary volunteer papers for Milagros to sign up as volunteer. The Nature Fest will be on Saturday, Oct 29th from 10-3. The Friends will have a table and will provide free candy for kids. Popcorn and water will be for sale. Lori will investigate getting small flashlights for children attending the event.

Reports of Committees:

Art Show – Kathy and Valerie are planning the next art show. After investigation of possible shuttle service, it was decided to not pursue that option. Instead they are extending the hours from 9-4. Musical entertainment is wanted and board members are to get contact information to either Kathy or Valerie if they notice a good musician for our needs. Currently there are 19 artists, 3 are new. A fall mailing will be sent out. A goal is raise another \$1,000, so they will seek four sponsors and ask for \$250 each. A draft of a letter to potential sponsors was distributed along with a sheet detailing the benefits to a sponsor and a description of the event and opportunities for any potential sponsor. Kathy asked for suggestions for businesses that might support us in this way. Kathy and Valerie asked for approval for the 2017 Resident Artist. The board gave a thumbs up to Mary Lamont, a jeweler who was very popular at last year's show. The committee asked for board approval to forego t-shirts this year and it was granted. Marcia and Kathy will inventory the current supply of t-shirts and we will try to sell them again at the Nature Fest and any other events. Flyers instead of bookmarks will be printed. For the food vendor, Bob has contacted our vendor Todd, who backed out of his agreement to be the food vendor last year, leaving the committee to scramble to get someone. Kathy has submitted the advertising to Gulf Shore Life magazine.

Children's Art show – Marcia will meet with a new member, Caroline Brown, on Thursday. She is a photographer and together they will try to create a *Save The Date* flyer to hand out to art teachers at the August meetings. Lori will contact Skip Pardee, Collier County Public Schools Fine Arts Coordinator to see when the flyers will be needed and to ask him to be a judge again.

Gabriella agreed to be a judge again so only one more person will be needed if Skip agrees. A suggestion was made to invite some local dignitary and possibly get more publicity that way. Marcia will look in to that. The Guidelines are ready to email to teachers.

Membership – Gabriella reported that membership is currently around 50 but after a few new memberships reported by Milagros, the membership could be nearing 60. Passes will have no date printed on them. Instead they will have a

line on the front of the pass for the membership chair to write in the expiration month. Gabriella's teaching schedule will require her to leave on Mondays by 11:15 AM at the latest. Her reports will be moved up in the agenda to allow for her to give her report.

Unfinished Business:

Shirts for beach stewards – Bob ordered 10 Columbia shirts at a discounted price of \$24 each. Lori will contact T-Shirt Express to discuss the printing to be done on the shirts and ascertain the cost. The Friends will cover the cost of one shirt per person. Beach Stewards may purchase an additional one. We would like for the Beach Stewards to be members of the Friends, too. A suggestion was made to give incentives of a 20% discount or a \$5 reduction on any additional shirts to stewards who join the Friends. A decision will be made after we know the cost per shirt. It was noted that we should budget more money for the shirts next year.

PR information from Sue Huff – Given that we spend \$500 for pre- and post- publicity we will wait to see if we want to use her again. Someone in the Friends has experience in PR and we will look into getting this done pro bono.

New Business:

Beach Party. Ann contacted the Lover's Key event consultant who works with Todd to put on five or so fundraising events each year. One successful party was a BBQ with beer and wine, reggae music, with 100 guests. Tickets were \$50 each. The consultant suggested that the first time we try to have this type of party that we invite people in communities where we live. There were concerns that a \$50 ticket price would be too pricey for our members and that we do not have enough folks to run a successful party. Next year is the 30th year for the Friends. There was consensus that we should have some kind of anniversary celebration. No decision was made as to what it should be.

Next board meeting is October 3, 2016 at 10 AM in the CSO Room

Adjournment : 11:54 AM

Respectfully submitted, Marcia Byrd, Secretary

Date Approved _____