

Friends of Delnor - Wiggins Pass State Park
Board Meeting Minutes: February 16, 2015
1:00 PM, CSO Room

Board Members present/absent:

Present: Larry Beer, Marcia Byrd, Kathy Foster, Joe Gagnier, Elsie Morgan, Phil Nye, Ann Petrillo, Kathe Rasch, Valerie Thompson

Quorum established

Staff Members present: Robert Steiger, Lori Heath Thorn

Proceedings:

The meeting was called to order at 1:01 PM by Ann Petrillo, President.

The January 2015 minutes were approved.

Reports of officers/personnel:

President:

Ann asked for someone on the board to take over as membership coordinator. Membership tasks were outlined:

- 1) Maintaining the data base – Edgar Rasch will continue in this role.
- 2) Processing memberships – Collecting mail/checks, mailing out gate passes, email blasts and mailing information to members and former members, getting the checks to the treasurer.

- 3) Promoting membership via distribution of brochures, outreach at other venues.

Try to get more people involved. Kathe read the names of folks who would be willing to do some of the defined work on membership. It was suggested that we offer free passes for the year as an incentive to a prospective membership chair. Ann and Kathy suggested that a board member agree to oversee these tasks. No one volunteered.

Ann commented that she signed the CSO Agreement having had most of her questions answered. Bob will send it off by the deadline.

Treasurer:

The financial report given at the membership meeting is current. The Everbank account has \$34,000 and the Money Market account at Wells Fargo has \$6800. Kathe provided everyone a copy of a very clear and detailed budget proposal. The Nature Festival income and expenses are as yet unknown since the park is sponsoring the event and the Friends are supporting it. Under the new CSO guidelines the Friends will not be allowed to get gate proceeds for events. In part, this is reason the Friends are not going to sponsor the Nature Festival. The complete budget was voted on and approved. It is filed with the minutes. Everyone thanked Kathe for all the work involved in creating the budget and her time spent with the new accountants.

Park Manager:

Bob provided an update on the staff. Two new rangers will be hired, making the total seven. He listed the entire staff – Manager, assistant manager, administrative assistant, park services specialist, seven rangers, and three OPS. Under the new guidelines, the park staff cannot use the Friends credit/debit card for meals, gift cards, and incidental expenses. It was decided that the Friends will issue gift cards at \$25 each through the end of the year. Kathe will take care of this. Also, the Friends will issue \$100 gift cards from Hungry Howies for the staff to order pizza. This money was donated for this purpose by Jay Thompson. Bob also will sign the new CSO Agreement. Programs provided by the park continue through turtle season.

Park Services Specialist

Lori asked for clarification on the selection team for the artists for the 2016 Art Show. Sharon Eddy, Alliene Liden, Bob, Lori, and Carolyn Shaw will comprise a jury for artist selection and to choose the resident artist. New co-chairs for the Art Show are Kathy Foster and Valerie Thompson. Lori discussed the Cayo Costa Field Trip, March 13, and gave a list of members who want to attend. A list of drivers was generated. Bob will send out an update reiterating that the sign up date deadline is March 2nd when a check for \$25 for each attendee must be at the park. Check should be made out to Friends. Maximum number who can attend is 49. The volunteer luncheon details were discussed and Lori reminded all of us to submit our hours of service. The Volunteer Luncheon is March 13 at 11 AM. At this meeting we will present a letter and certificate of appreciation to JoAnn Linck. Larry will write the letter. Marcia will frame the certificate when it is completed. Lori asked for a few more volunteers to attend the outreach at Bonita Springs, Shangrila on March 28th. The event is called Planet Festival and is another opportunity to promote the park and the Friends.

Reports of Committees:

Marcia reported on the successful Second Annual Children's Art Show. She distributed Notes/Recommendations for next year. The handout is attached. The board decided to hold the next Children's Art Show on February 27-28, 2016, changing the time on Sunday to 2 – 6 PM. She recommended making t-shirts using the first place artwork from 2014 and 2015. Rangers' Pick award was welcomed. Difficulty with people getting back to area 5 if they have to walk in from Conner Park. Providing some transportation was recommended.

New Business:

The old "business cards" will be put out for anyone to have but will be disposed of at the end of the season. Larry requested that we continue to save the gate passes for recording data on their use. Ann read a letter from Alliene Liden regarding suggestions where to locate the date on the banners. Alliene also commented that when the artist chair was presented to the resident artist, no board member was present. Comments were that board members were not contacted and that a time for the publicist and board member(s) could have been arranged. Ann made a formal announcement that our new co-chairs of the Art Show are Kathy Foster and Valerie Thompson. Larry suggested that they write a letter to the artists introducing themselves as the new chairs and asking for any suggestions from the artists. Kathy and Valerie will meet on Thursday, 2/19, to start the process.

Old business All old business was previously discussed.

Marcia will send out a meeting reminder email blast . Ann stated that we will meet from October through April.

Adjourn 3:13 PM.

